



## Community Visioning and Goal Setting

The Cluster 8 Visioning Session was held on Tuesday October 1, 1997 and Tuesday, October 7, 1997 at Christ the King Church. A core group of community residents and Cluster board member representing block clubs, local institutions, and neighbors were in attendance. Participants at the first session viewed a presentation on the visioning process. The presentation began with the key components of the planning process. Planning was described as a powerful tool for people to use to achieve their vision for the future. Visioning was bulleted to emphasize its purpose and function.

### Visioning

- Evaluates present conditions
- Identifies strengths
- Identifies problem areas
- Builds consensus on what you want your community to be

The expected outcome for the cluster was identified as: a neighborhood plan that represents a shared vision for change and guides future neighborhood reinvestment in the special issue areas.

To facilitate the visioning process, the participants received basic guidelines for participating in the visioning process. Participants asked to collectively discuss each issue area. The group was directed to brainstorm about the major issues for each area. A summary of issues identified through the focus group was used to stimulate discussion. After concluding this process the groups were then directed to form a vision based on PARK categories for goal setting, as outlined in "Neighborhood Planning: A Guide for Citizens and Planner." (APA, 1990) The PARK categories are:

- **P**reserve (what we have now that is positive)
- **A**dd (what we do not have that is positive)
- **R**emove (what we have that is negative)
- **K**eep out (what we do not have that is negative)



## CLUSTER

### Cluster 8's Visioning Summary

Board members, community stakeholders, the technical assistance team, and CRS core staff were all represented at both sessions of the visioning meeting. After discussing issues for each focus area, the following goals were identified and prioritized by assigning highest priority to the highest number of votes:

Neighborhood Commercial Facilities Goals	Priority
Enhance African American businesses.	8
Increase number of patrolling cars and foot patrol.	6
Hire more city employees to increase city services.	6
Reduce crime so owners feel safe to operate businesses.	5
Provide incentive to SB to open in community est. outlet shopping.	5
Change State Legislation Enabling Act for moratorium and zoning restriction of adult entertainment and liquor stores.	3
State legislation to improve roads, i.e. Grand River Southfield Expressway	3
Develop single family infill housing.	1
Enforce city ordinances pertaining to signage and signs, etc.	1
Increase number of family restaurants and entertainment	0

### Housing Cluster # 8

Goals	Priority
Reduce abandon or neglected homes.	14
Revise city ordinance to better address the demolition and acquisition of homes.	7
Increase city staff to provide better city services and expedite processes.	5
Expand geographic information system and link to other levels of government.	3



Marshall city/county services.	2
Increase authority by neighborhood city hall.	1

### Youth Development Cluster # 8

Goals	Priority
Create more mentoring programs through neighborhood schools and centers for youth at-risk youth.	7
Encourage stores to stop selling tobacco and alcohol to minors.	6
Encourage parental involvement in schools and increase support resources for parents.	6
Encourage and request City of Detroit Recreation Department to take better care of all area parks.	6
Ensure strict enforcement and higher penalty for selling alcohol and tobacco to minors.	5
Promote nutritional education programs and information at local grocery stores.	4
Encourage a broader ownership of local parks.	2
Encourage neighborhood associations to address obscene materials at eye level at stores.	2
Encourage stores to be more respectful of the customer base community that they serve.	1
Maximally develop the assets of the parks.	0
Place center health kiosks placed within each community.	0
Coordinate faith based and community based educational and support services for economies of scale.	0



### **Job Centers Cluster # 8**

<b>Goals</b>	<b>Priority</b>
Establish comprehensive job center in the area.	5
Encourage corporations to sponsor daycare and training.	3

### **Transportation**

<b>Goals</b>	<b>Priority</b>
Create good, reliable, safe transportation and affordable para-transit.	5
Provide greater improvement of roads, signage and snow removal.	4
Establish car pooling to take youth to jobs.	2

### **Environmental**

<b>Goals</b>	<b>Priority</b>
Request City of Detroit Recreation Department to keep Rouge River clean.	8
Enforce existing ordinances regarding the above issue.	3
Request businesses to clean up their graffiti.	2
Investigate city ordinance concerning storefronts and signs that advertise liquor and cigarettes.	2
Create a survey to determine the effectiveness of bulk pick-up for Cluster 8.	0